

Mark Your Calendar!

Join Sail America at the following events:

- * **United States Sailboat Show** Annapolis, MD | October 6, 2017
- * **St. Petersburg Power and Sailboat Show** St. Petersburg, FL | Nov. 30-Dec. 3, 2017
- * **Seattle Boat Show** Seattle, WA | January 26-February 3, 2018
- * **Sailing Leadership Forum** St. Petersburg Beach, FL | February 1-3, 2018
- * **Progressive Insurance Miami International Boat Show** | February 15-19, 2018
- * **Pacific Sail and Power Boat Show** Richmond, CA | April 2018
- * **American Boating Congress** Washington, DC | April 30-May 2, 2018
- * **2019 Sail America Industry Conference** | TBA



Membership Fees

Sail America welcomes all companies and individuals involved in the sailing and boating industry to become members. From corporate membership to associate membership, there's a category that is best for you. *Call us. We'll help you join!*

401-289-2540

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Warren, RI 02885
SailAmerica.com



2017-18



Sail America

Membership Benefits

Sail America's mission is to support the success and growth of its member businesses, which will contribute to the overall advancement of the sailing industry.



Your Sail America Benefits

"Sail America's goal is to provide its members with value and connectivity in the sailing industry. This happens best when everyone engages and contributes to our shared success."

— Jim Abel, President, Sail America

Sail America Provides Members With...



Newsletter

Written specifically with sailing in mind, this e-newsletter features the latest thinking on and tips for how to make your business the best it can be.

Boat Show Opportunities

As owner of the Spring **Pacific Sail and Power Boat Show**, Sail America provides member exhibit discounts and seminar opportunities.

Sail America Industry Conference (SAIC)

This conference, held every other year, is the place for great networking and learning. Stay tuned for 2019 dates and location news.

Sail America Consumer List

Each month, 13,000 interested people receive an email from Sail America that highlights one member's product. Call us to secure a place on the calendar!

Discounted Business Services

Members save big with discounts at Staples, Super Shuttle and Pre-flight parking with more services added in the coming year.

Professional Development and Networking

- Sail America hosts a biennial conference for professionals inside and outside the industry to share ideas, trends, and solutions to the challenges facing our industry. It's the perfect chance for attendees to network and build on new opportunities.
- Already in the planning are new initiatives to help members better engage with each other and to promote the sailing industry overall. *Stay tuned!*

Great Member Events and Promotions

- Annual Pacific Sail & Power Boat Show
- Industry Breakfasts around the country
- Best in Show awards

A Clear, Active Voice for Sailing within the Boating Industry

- Our active participation and representation within the industry helps connect members and their businesses to other boating organizations.
- Members have news the industry wants to hear. The industry has news members want to hear. Our job is to make that news flow in both directions. We use social media and traditional public relations and outreach to share member and industry-wide news, stories and updates. This not only keeps those of us within the industry informed, it also helps attract newcomers to sailing. Be a part of this effort – *send us your news today!*