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Agenda Set for Sail America Industry Breakfast

All sailing industry professionals invited to attend annual meeting in Maryland

Warren, RI—Sail America has set the agenda for its annual industry breakfast, scheduled for 8:00 am on Friday, October 5, 2012, at the Marriott Waterfront Hotel in Annapolis, Maryland. Coinciding with the US Sailboat Show, also in Annapolis, the breakfast meeting will include details about Sail America's recent leadership transition as well as an update on member benefits and new enhancements to Sail America's website.

"We are moving forward on a number of fronts and look forward to engaging with all members of the sailing industry," says Josh Adams, president of Sail America. "Our annual breakfast meeting provides us with an opportunity to meet face-to-face with the very people we represent on a national scale. We encourage all sailing professionals at the US Sailboat Show to swing by and network with others in our industry."

Sail America's annual industry breakfast, open to all sailing industry professionals at no charge, serves as an update to the industry from the largest sailing association in the marine industry. This year's breakfast meeting will include the industry's recent leadership transition to Lighthouse Consulting Group, strategic initiatives for 2013, member benefits, the new Discover Sailing and Sail America websites, updates on existing Sail America boat shows, and Best in Show awards from the US Sailboat Show. Land and in-water awards for both small and large displays will be given out as well as a Best in Show award. The breakfast is sponsored by US Yacht Shows. Attendees must provide a business card to enter the breakfast.

To learn more about the breakfast, visit http://www.sailamerica.com/members_meeting.asp.

Sail America is the trade association for the U.S. sailing industry and plays a vital role for all companies that are involved in providing sailing-related products and services. Established in 1990 by members of the US Sailing Industry, Sail America now has over 500 members representing all segments of the sailing market. With a professional staff, a dedicated Board of Directors, and a team of volunteers and supporters, Sail America works hard to promote the health and growth of sailing. www.sailamerica.com