



2019 Sail America Industry Conference- Frequently Asked Questions

1. Who should attend?

SAIC is *the* place for sailing industry professionals to learn about new topics and trends, receive updates, and network with over 150 participants. The conference features a group activity (regatta or golf), a day and a half of educational sessions, an industry dinner and more.

2. Registration deadlines info...

Please book your hotel reservation prior to the February 4, 2019 cutoff date to guarantee the discounted room block rates. The registration fee for the conference is \$395 for members and \$495 for non-members. Please register in advance. On-site registration can be accommodated but will incur a \$100 additional fee.

3. What is the cancellation policy for the conference registration fee?

While we hope you don't have to cancel, we understand that conflicts do arise. Please contact conference staff.

4. How do I book a hotel reservation?

Please visit <https://www.hsbresort.com/> or call 1-877-611-0112 to make reservations

5. Will I get to go sailing?

One of the best parts of SAIC is the group activity – historically sailing! We will host a group activity on Wednesday, March 6th at 1:00PM. We're working hard to plan a sailing event. As plans are confirmed, we will update Sail America members and friends, and we hope you'll plan your travel to join us!

6. I need meeting space for my company during SAIC, is this possible?

Yes, please contact Michelle Umberger at mumberger@sailamerica.com. Several Sail America members are hosting meetings in conjunction with the conference and the resort is eager and able to work with you directly to coordinate your specific meeting needs.

7. What airport is the closest? Will there be shuttles?

The closest airport is Austin-Bergstrom International Airport (AUS). We recommend ride sharing, car rentals or Uber. A Facebook event will be set up where conference attendees can communicate with one another. Find the event by searching for Sail America on Facebook.

8. What is included in my registration (meals, Wi-Fi, activities, etc.)?

The Horseshoe Bay Resort is a beautiful resort full of amenities and activities. As a guest and a SAIC attendee, your stay at the hotel includes:

Conference Opening Reception	Lunch and refreshments on March 7 th and 8 th
Complimentary Wi-Fi Access in hotel guest rooms	Access to pools with towel service
Self-Parking	Transport services within the resort
Local & long distance phone calls	In-Room coffee & tea
Access to Golf Practice facilities	24 hour use of Fitness Center
Self-Laundry Services	Access to Yacht Club Beaches

9. I'd like to sponsor SAIC, how do I do that?

Wonderful, we'd love to talk to you about Sponsorship Opportunities! Please visit the Sponsorship tab of the conference website for additional information. Please contact Katie Kelly at kkelly@sailamerica.com with any questions or to discuss. Thank you!

10. Who are the contacts at Sail America for this event?

Sail America Executive Director/Conference Planner: Katie Kelly (kkelly@sailamerica.com)
SAIC Meeting Planner: Michelle Umberger (mumberger@sailamerica.com)
Registration/Sponsorship/Onsite Planner: Stephanie Grove (sgrove@sailamerica.com)

11. Do I need to be a member of Sail America to attend?

Sail America members enjoy a \$100 discount on the conference registration. As a Sail America member, you will enjoy this discount and more! Please take a minute to review the [Membership Brochure](#) and email/call Stephanie Grove (sgrove@sailamerica.com) if you'd like to join!

12. How do I register for the Group activity?

As soon as details for the group activity on March 6, 2019 @ 1:00 PM are known, we will provide registration information. Plan

13. Is breakfast included in hotel fee?

Breakfast is not included, but a discounted breakfast will be offered to SAIC guests for \$14.00, details will be available at check-in.

14. Is parking at the Horseshoe Bay Resort free?

Yes, parking is free.

15. Why did the Conference move?

The Sheraton Bay Point Resort is located in Panama City Beach, Florida, which is where the eye of Hurricane Michael came ashore. Unfortunately, the resort sustained enough damage to force them to close indefinitely. In order to ensure we could run SAIC in a venue able to accommodate 100% of our needs, we worked with the hotel chain management to relocate to The Horseshoe Bay Resort in Texas, a sister resort to our original hotel.