



For Immediate Release

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SAIL AMERICA PRESENTS 2013 BOARD OF DIRECTORS
Board adds three new Directors to 2013 roster

Warren, RI, May 31, 2013—Sail America, the trade association for the U.S. sailing industry, elected three new members to its 2013 Board of Directors: Kimo Worthington, North Sails; Kyle Gross, APS; and Laurent Fabre, Beneteau America.

The new Sail America Directors will join the existing Board including Stanton Murray (Board President), Murray Yacht Sales; Jeff Johnstone (Board Treasurer/Secretary), J Boats; Greg Emerson (VP Shows), Marlow-Hunter, LLC; Scot West (VP Association), Ronstan USA; Josh Adams (VP Marketing), US Sailing; Sally Helme (Past President), Bonnier Corp.; Carl Blackwell, NMMA; Jack Gierhart, US Sailing; Bob Buckborough, West Marine; Kevin Coughlin, New England Ropes; and Jahn Tihansky, U.S. Naval Academy.

The Sail America Board says farewell with thanks for their service to Eric Braitmayer, IMTRA Corp; Wayne Burdick, Beneteau; and Bill Mosher, Forespar.

New Board member bios follow:



Kimo Worthington was named North American Sales Manager for North Sails in March 2013. Former general manager of PUMA Ocean Racing for 2008–09 and 2011–12 Volvo Ocean Race events, Worthington is an experienced sailor and marine industry opinion leader. He has been involved with competitive sailing since 1974 and started his career in sailboat project management in 1982 when he worked for the Davidson 46 *Pendragon*. He has worked with six America's Cup teams as sailing team manager/coach and he has worked on a total of four Volvo Ocean Race teams. He is one of very few marine industry leaders who has worked on both a winning America's Cup team (*America*³ in 1992) and sailed on a winning Volvo Ocean Race team (*EF Language* in 1997–98). Worthington is a talented sailor who has participated in many grand prix yachting events including the Transpacific Yacht Race; Admiral's Cup; Kenwood Cup; and Farr 40 and Melges 24 World Championships just to name a few. Kimo and his fiancee Carol live in Portsmouth, RI.



Kyle Gross is Owner, and President of APS, which he founded in 1991. He has grown the company from a small dinghy shop to become the world leader in outfitting performance sailors for racing and performance cruising sailors of boats

through 50 feet. APS is a multi-channel marketer, staffed by sailors and has all best-brand items in stock and ready to ship by an in-house fulfillment function. Gross continues to strengthen and grow the company through a focus on strategic direction and business process redesign for continuous improvement. Gross hails from Annapolis, MD, and has enjoyed cruising in Belize, the windwards and leewards, and the Bahamas. He relaxes by fishing and racing on Chesapeake Bay.



Laurent Fabre was named President of Beneteau America in 2012, after two years promoting Groupe Beneteau's powerboat brands in North America, and ten years spent in both marketing and product development for Beneteau in France. Prior to working for Beneteau, Fabre was Director of Marketing for Steelcase, then OCEA, another boatbuilder from France. A native of France, Fabre graduated from Ohio State University. Besides sailing, Fabre enjoys playing basketball, skiing, and scuba-diving with his wife Helene and their two children. The Fabre family relocated from France to Bethesda, MD in 2010.

Sail America—Sail America is the trade association for the U.S. sailing industry and plays a vital role for all companies that are involved in providing sailing-related products and services. Established in 1990 by members of the U.S. sailing industry, Sail America now has over 200 members representing all segments of the sailing market. With a professional staff, a dedicated Board of Directors, and a team of volunteers and supporters, Sail America works hard to promote the health and growth of sailing. www.sailamerica.com.

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