



Strictly Sail Pacific Announces Sponsors for April Show

*Cruising World, Gill and West Marine will be key sponsors
for the April 10-13 all-sail boat show*

Warren, RI—March 26, 2014—Strictly Sail Pacific (www.strictlysailpacific.com), the West Coast's largest all-sail boat show set for April 10–13, in Oakland, Calif, today announced that its sponsors for this year's show are *Cruising World* magazine, Gill and West Marine.

Cruising World (www.cruisingworld.com), which provides cruising inspiration and practical how-to information for committed sailors and sailboat owners, will be the exclusive sponsor of the show's seminar series. Gill (www.gillna.com), a global provider of sailing clothing, shoes and accessories, will be the show's official clothing supplier. West Marine (www.westmarine.com) will be the show's exclusive wrist band sponsor. West Marine is the largest waterlife outfitter exclusively offering gear, including sailboat rigging and hardware, electronics, paddle sports, apparel and footwear for water enthusiasts.

Strictly Sail Pacific, to be held at Oakland's Jack London Square, will feature hundreds of sailboats, as well as gear, accessories and hardware. Boats of every size will be on display, including daysailers, multihulls, sleek racers and high-end yachts. The event will also include daily seminars, interactive workshops, free sailboats rides and on-the-water training classes. Strictly Sail Pacific is operated by Sail America, the trade association for the U.S. sailing industry.

Hours for the event are Thursday, April 10th: 10am–6pm; Friday, April 11th: 10am–6pm; Saturday, April 12th: 10am–7pm; and Sunday, April 13th: 10am–5pm.

To learn more about Strictly Sail Pacific or to [purchase tickets online](#), visit strictlysailpacific.com. Find Strictly Sail Pacific on Facebook at <https://www.facebook.com/StrictlySailPacific> and on Twitter @StrictlySailPac.

About Sail America

Sail America is the trade association for the U.S. sailing industry and plays a vital role for all companies that are involved in providing sailing-related products and services. Established in 1990 by members of the U.S. sailing industry, Sail America now has over 200 members representing all segments of the sailing market. With a professional staff, a dedicated Board of Directors, and a team of volunteers and supporters, Sail America works hard to promote the health and growth of sailing. For more information about Sail America, visit www.sailamerica.com.

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