



Sail America

PROMOTING THE HEALTH AND GROWTH OF SAILING

OUR VISION

“To Create a Strong, Profitable and Sustainable Market for Sailing”

JOIN AND SUPPORT SAIL AMERICA TODAY!

There has never been a better or more important time to join and support Sail America. In the face of the enormous economic challenges our industry is facing, we now need each other more than ever. By working together, we can harness our collective energies and resources to help create a stronger and healthier sailing market.

Your membership in Sail America is critical to your business success and to the growth of the sailing market. As the only trade association focused entirely on sailing, Sail America plays a vital role for all companies that provide sailing-related products and services.

As a member of Sail America you will benefit from discounted space rates at Sail America-owned shows, cost-saving affinity programs (e.g. Avis, FedEx, Staples, etc.), free access to a database of over 50,000 sailing prospects, valuable business education opportunities, the latest industry research, ongoing member communications, and regular networking events. You will also be supporting

important legislative issues and be part of industry-wide initiatives such as Discover Sailing and Grow Boating.

Sail America supports and promotes some of the country's best sailboat shows – Strictly Sail Chicago, Strictly Sail Miami, Strictly Sail Pacific, and the St. Petersburg Power & Sailboat Show – as well as SailFest events at various boat shows around the country.

Going forward, Sail America will focus on creating a stronger sailing presence at boat shows, improving communications with our members, adding membership benefits, creating new membership categories, advocating environmental stewardship, providing ongoing business education, facilitating regional Grow Sailing groups, and energizing volunteers to get involved.

The more Sail America members we have, the more we can do together to strengthen and expand the sailing market.

“Sail America creates the much-needed critical mass for our whole industry – be it at shows, industry conferences, or in industry initiatives such as Grow Boating. Sail America is about thinking beyond our own company's needs to focus on something greater – the needs of our industry and sailing as a whole. We need to keep our sailing industry unified with one voice, and we at Harken understand Sail America is the vehicle to do this. The existence of a group like Sail America that thinks beyond any one company's self-interests is where Harken sees the most benefits.”

Bill Goggins
CEO, Harken USA