

Sponsor Opportunities

# SAIC

May 12-14, 2020

Graduate Annapolis

Annapolis, MD

# Sail America Industry Conference

*Grow  
Your Business.  
Grow the Industry.*



Sail America



## About SAIC

Sail America's Industry Conference is the place for sailing professionals. The day and a half event features educational and professional development seminars, workshops, networking events, and a regatta. It has hosted more than 150 attendees in the past and continues to grow.

Sail America, the trade association for the U.S. sailing industry, plays a vital role for all companies that are involved in providing sailing-related products and services. Established in 1990 by members of the U.S. sailing industry, Sail America now has over 200 members representing all segments of the sailing market. With a professional staff, a dedicated board of directors, and a team of volunteers and supporters, Sail America works hard to support the success and growth of its member businesses.

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## Title Sponsor

\$8,000

- Recognition in all advertising, marketing, and conference-related materials
- Logo on all conference signage, including name badges
- One (1) complimentary full page advertisement in the conference program
- Opportunity to speak for five (5) minutes at a conference general session
- Four (4) complimentary tickets to the conference and industry reception
- Company logo on SAIC webpage
- Sponsor-designated nametag ribbon
- One boat at the regatta (*if regatta occurs*)
- First right as **Title Sponsor** for the next SAIC

**Title and Platinum: Add-Ons**  
(available on first-come, first-serve basis)

- Conference charging station sponsor
- Refueling station sponsor
- Cocktail reception sponsor (for additional fee)

\$2,500

## Platinum Sponsor

- Company name or logo included in all marketing and conference related materials
- Company logo on SAIC webpage page
- Sponsor-designated nametag ribbon
- Table display of company collateral
- Two (2) complimentary tickets to the conference and industry reception
- One (1) complimentary half-page ad in the conference program

\$1,500

## Diamond Sponsor

- Company name or logo included in all marketing and conference-related materials
- Sponsor-designated nametag ribbon
- Table display of company collateral
- Two (2) complimentary tickets to the conference and industry reception
- One (1) complimentary half-page ad in the conference program

\$750

## General Sponsor

- Company name or logo included in all marketing and conference-related materials
- Sponsor-designated nametag ribbon
- One (1) complimentary ticket to the conference and industry reception
- One (1) complimentary 1/4 page ad in the conference program

\$2,500

## Regatta Sponsor

- Company name or logo in all conference and regatta-related marketing materials
- Company logo on SAIC webpage
- Recognition as Regatta Sponsor at the regatta awards ceremony
- Two (2) complimentary tickets to the conference and industry reception
- One (1) complimentary half-page ad in the conference program

**Dinner Raffle Donations**  
(items valued over \$100)

- Any company or person may donate items for the auction
- All donations must be valued at \$100 or higher, and must be an item or items that are suitable to be raffled
- Recognition on a raffle promotional flyer given to all conference participants





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## Sponsorship Contract

Instructions: To submit electronically,  
Save your file and click submit button.

[Click to Submit Contract](#)

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

### Please indicate your preferred level:

☐ Title ☐ Platinum ☐ Diamond ☐ General ☐ Regatta

☐ Raffle (provide short description and value below. Email a photo to: [sgrove@sailamerica.com](mailto:sgrove@sailamerica.com)):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### Payment Information:

☐ Amex ☐ Mastercard ☐ Visa ☐ Check Enclosed (made out to [Sail America](#))

Card #: \_\_\_\_\_ CVV: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address (if different from above): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please note:** Payment is due with contract. Sponsorships are non-refundable. All sponsors must provide a high-resolution logo in .PDF, .EPS or AI format for use in SAIC marketing materials. All sponsors are responsible for creating their own logos and ad graphics, and for meeting all deadlines and graphic requirements. If deadlines are not met, Sail America does not guarantee inclusion. Content of ads must be professional and appropriate to event management and the general public.

**Sail America** 50 Water Street | Warren, RI | 02885  
fax: 401-247-0074 | email: [info@sailamerica.com](mailto:info@sailamerica.com)

Instructions: To submit electronically,  
Save your file and click submit button.

[Click to Submit Contract](#)